Persuasive writing planner

Use this sheet to plan before you write. Keep your notes short: words and phrases, not full sentences.

5 minutes	30 minutes	7 minutes
Plan on this sheet	Write	Read it back and fix it

My topic Copy the prompt here

I believe… My opinion in one clear sentence

My hook A question, a picture or a surprising fact to grab the reader

Reason 1

Because...

For example...

Reason 2

Because...

For example...

Reason 3

Because...

For example...

The other side

Some people say...

However...

My ending Sum up my reasons and tell the reader what to do

Paragraph plan

- Introduction: hook and opinion
- One paragraph for each reason
- The other side and my reply
- Conclusion and call to action

Linking words

- Firstly, Secondly, Finally
- In addition, Furthermore
- For example, For instance
- However, On the other hand
- As a result, Therefore
- In conclusion, Overall

Persuasive tricks

Tick each one you use.

- ☐ Ask the reader a question
- ☐ Use strong words: *essential, unfair, vital*
- ☐ Group ideas in threes
- ☐ Answer the other side
- ☐ Speak to the reader: *you, we*
- ☐ End with a call to action

Strong opinion starters

> I strongly believe...

> It is clear that...

> There is no doubt that...

Last 7 minutes

- ☐ Does every paragraph start with its main point?
- ☐ Capital letters and full stops
- ☐ Commas after linking words
- ☐ Spelling of tricky words

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