Persuasive writing planner

A strong argument is planned, not made up as you go. Spend 5 minutes here and the writing will be faster and clearer.

5 minutes	30 minutes	7 minutes
Plan on this sheet	Write	Read it back and fix it

My topic Copy the prompt here

My position One sentence that states my argument clearly

My opening A hook that sets up the issue: a question, a scenario or a striking fact

Argument 1

Point: my claim

Evidence and explanation: an example, fact or expert view, and why it matters

Argument 2

Point: my claim

Evidence and explanation: an example, fact or expert view, and why it matters

Argument 3

Point: my claim

Evidence and explanation: an example, fact or expert view, and why it matters

Counterargument and rebuttal

Opponents argue that...

This overlooks...

Conclusion Restate my position, sum up and end with a call to action or a strong final thought

Paragraph shape

- Point: one clear claim
- Evidence: an example or fact
- Explain: why it supports my position
- Link: back to my argument

Cohesive language

- Moreover, Furthermore
- Consequently, As a result
- Admittedly, Nevertheless
- In contrast, Conversely
- Ultimately, Clearly

Persuasive devices

Tick each one you use.

- ☐ Rhetorical question
- ☐ Facts, statistics or expert opinion
- ☐ Emotive language
- ☐ Strong modality: *must, should, clearly*
- ☐ Inclusive language: *we, our community*
- ☐ A short anecdote
- ☐ A counterargument and rebuttal

Last 7 minutes

- ☐ Is my position clear in the first paragraph?
- ☐ Does each paragraph open with its point?
- ☐ Varied sentence openings and lengths
- ☐ Punctuation and spelling

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